## Daniel Brady

Senior Vice President
Chief Investment Strategist



Firm Start May 2016 Industry Start March 2010 Dan is the chief investment strategist for the PNC Asset Management Group. In this role, he oversees all investment strategy-related activities for PNC Private Bank<sup>™</sup>, PNC Private Bank Hawthorn<sup>™</sup>, and PNC Institutional Asset Management<sup>®</sup>. In addition, Dan leads the team that establishes overall strategic and tactical asset allocation guidance of client portfolios, manages the evolution of the investment processes, provides thought leadership on key investment issues, and is the author of numerous publications. He also performs research and analytics that help drive the overall investment recommendations of the firm while also managing the firm's asset allocation models.

Dan serves as a voting member of the Asset Management Group & Institutional Asset Management Investment Policy, and Investment Advisor Research committees. He is also a PNC-certified Women's Business Advocate.

Prior to joining PNC, Dan was a consultant at Clearstead, providing institutional investment advice to endowments, foundations and retirement plans. During his tenure, he was an active member of the firm's retirement plan committee and was involved in developing the firm's pension indicator tool. Before his time at Clearstead, he was a Senior Portfolio Associate at the Glenmede Trust Company where he assisted portfolio managers in a holistic approach to wealth management and financial planning.

Dan graduated with a Bachelor of Arts in economics from The Ohio State University. He is very active in his community and is a member of the Society of American Baseball Research.

The PNC Financial Services Group, Inc. ("PNC") uses the marketing names PNC Private Bank<sup>SM</sup>, PNC Private Bank Hawthorn<sup>SM</sup>, and Hawthorn Institute for Family Success<sup>SM</sup> to provide investment consulting and wealth management, fiduciary services, FDIC-insured banking products and services, and lending of funds to individual clients through PNC Bank, National Association ("PNC Bank"), which is a **Member FDIC**, and to provide specific fiduciary and agency services through PNC Delaware Trust Company or PNC Ohio Trust Company. PNC uses the marketing name PNC Institutional Asset Management® for the various discretionary and non-discretionary institutional investment, trustee, custody, consulting, and related services provided by PNC Bank, and investment management activities conducted by PNC Capital Advisors, LLC, an SEC-registered investment adviser and wholly-owned subsidiary of PNC Bank. PNC uses the marketing names Retirement 1-on-1® and PNC Financial Wellness Achievement Center<sup>SM</sup> for employee education services provided by PNC Bank. PNC does not provide legal, tax, or accounting advice unless, with respect to tax advice, PNC Bank has entered into a written tax services agreement. PNC Bank is not registered as a municipal advisor under the Dodd-Frank Wall Street Reform and Consumer Protection Act.

"PNC Institutional Asset Management," and "Retirement 1-on-1" are registered marks, and "PNC Private Bank," "PNC Private Bank Hawthorn," "Hawthorn Institute for Family Success" and "PNC Financial Wellness Achievement Center" are service marks, of The PNC Financial Services Group, Inc.

Investments: Not FDIC Insured. No Bank Guarantee. May Lose Value.

